Ref No: SVCS 118/240708/06W

Attn: SBF Members



10 Hoe Chiang Road #22-01 Keppel Towers Singapore 089315 Tel: 6827 6828/877 Email: participate@sbf.org.sg

Pls visit <u>www.sbf.org.sg</u> for SBF's latest activities and registration forms.

Sustainable Development Industry Informal Networking Series

Date: **Thu, 24 Jul 08** Time: **7 – 9 pm** Venue: **Bobby's @ CHIJMES Fountain Court**

30 Victoria Street, #B1-03 The Fountain Court, CHIJMES, Singapore 187996

| Fee Per Pax (incl 7% GST): | Package A* | Package B** |
|----------------------------|------------|-------------|
| SBF Mbrs & Supporting Org: | \$40 | \$50 |
| Non-Mbrs: | \$60 | \$75 |

- * A: Inclusive of 2 drinks (Juices & Soft drinks) + free flow of finger foods (3 types) + Lucky Draw
- ** B: Inclusive of 2 drinks (Beer, Wine, Juices & Soft drinks) + free flow of finger foods (3 types) + Lucky Draw

Sustainable Development is a broad, cross-sectoral industry spanning both vendors and end-user companies and businesses in Transport & Logistics, Building & Construction, Banking & Finance, Commerce & Retail, ICT & Communications, Services & Hospitality, Food & Beverages & Tourism, and Manufacturing, and cover areas including:

- Green Logistics & Supply Chain
- Clean/Renewable Energy
 Green Manufacturing
 Energy Efficiency
 Green Finance
- Green Services & Retail
- Sustainable Business PracticesEnvironmental & Resources Management, etc.

The Industry Networking series is SBF's initiative to build up the community of companies and professionals from the industry, creating an active, vibrant network to share and exchange knowledge and expertise in sustainable development.

- Green IT

Who should attend: SBF members as well as senior management & C-level personnel from businesses and organizations in this industry.

Keynote Synopsis - Creating successful sustainability initiatives require effective strategies in material selection; sourcing policies; resource consumption and emissions; end-of-life (EOL) postponement and management; and, customer and demand fulfillment. Putting the Triple Bottom Line - People, Planet and Profits - in the business context requires understanding of the drivers that underscore sustainability initiatives today. As companies seek to become greener, various stages of maturity in the product life-cycle economics and the supply chain are fundamental to prioritizing projects, making trade-offs, and measuring success.

Come hear about the latest findings and overview on how manufacturers' IT and business organizations -- including supply chain, engineering, operations, and more -- are addressing sustainability issues today and as they mature over time. These trends in sustainability programs not only reduce risks and costs but also increase revenue and profits as well as enhance competitive positioning.

| | organization in the madety. | | | |
|------------------|--|--|--|--|
| Programme | | | | |
| 6.30 pm | Registration | | | |
| 7.00 pm | Welcome by SBF | | | |
| 7.05 pm | Keynote Address: Sustainable Manufacturing & Supply Chain – An Asian Perspective | | | |
| · | Mr. Debashis Tarafdar, Associate Research Director, Manufacturing Insights, IDC | | | |
| 7.35 pm | Q & A | | | |
| 8.00 pm | Networking & Lucky Draw | | | |
| 9.00 pm | End of Networking Session | | | |

SUPPORTED BY







Administrative Details:

- Please mail this registration form with a cheque to SBF. Cheque should be made payable to "Singapore Business Federation". Please indicate the Ref No., company's name, and participant's name behind cheque.
- Confirmation of your registration (ie. Confirmation stamp on this flyer from SBF) will be faxed to your company upon receipt of full
 payment. Please present confirmation for admission at point of registration.
- No withdrawal upon registration but a replacement is allowed. We regret that no refund will be made for cancellation or non-attendance.

| Ref No: SVCS 118/240708/06W REGISTRATION FORM - Attn: MR Dept/Daphne/Suling (Closing date: 23 Jul 08) | | For Official Use (PC): |
|---|-----------------|------------------------|
| Name (Mr/Ms): | Designation: | |
| | Fax:Email: | |
| Company: | SBF Mbrship No: | |
| Address (For non-men | nbers): | |
| | | Serial No: |